

CREATIVE PROBLEM SOLVERS TODAY – INNOVATIVE LEADERS TOMORROW!



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What is Your Style?

Purpose: To provide individuals an opportunity to explore their VIEW preferences while hearing a presentation about each of VIEW's three dimensions. To help establish an informal, personal, and concrete frame of reference for understanding VIEW results.

Adapted from the original lesson developed by Dr. Ed Selby in Selby, Treffinger, Isaksen (2011. pp. 7-55-7-57) by permission from the authors.

Name: _____

What is your style?

Explorer ← | | | | | | | | | | **Developer**

Give an example that describes your style.

External ← | | | | | | | | | | **Internal**

Give an example that describes your style.

Person ← | | | | | | | | | | **Task**

Give an example that describes your style.

A Closer Look at OC

Explorer 5-----10-----15-----20-----25-----30-----35 Developer

Preference for Novelty (NV)

Explorers seek highly unusual or original options; Developers seek improvement based on precedent or experience.

Explorer 5-----10-----15-----20-----25-----30-----35 Developer

Structure and Authority (SA)

Explorers prefer self-derived, fluid strategy and authority at a distance; Developers seek the guidance of existing structure, authority close at hand.

Explorer 5-----10-----15-----20-----25-----30-----35 Developer

Search Strategy (SS)

Explorers search broadly, free flow of possibilities; Developers focus search targeting practical, workable options.

How do I find out my VIEW Problem Solving Style? <http://www.viewassessment.com/use-view.aspx>

HOW DO I FIND MY VIEW PROBLEM SOLVING STYLE?

<http://www.viewassessment.com>

USE VIEW

VIEW FOR BUSINESS

VIEW FOR EDUCATION

Become Qualified in VIEW

VIEW: An Assessment of Problem Solving Style is available for purchase and use by qualified professionals. Qualified VIEW Users have been trained in the application, feedback, and administration of VIEW. Training can be obtained through the Creative Problem Solving Group, Inc. in Orchard Park, NY, through the Center for Creative Learning, Inc. in Sarasota, FL, through CCLC Consulting Group in Brussels, or through Andy Wilkins, a partner with Perspectives in London. These organizations offer training several times throughout the year. A customized program for a group can also be arranged through any of these trainers. In addition, VIEW training can be offered to individuals via a distance learning program.

Please visit the [Contact Us](#) page to receive more information.

Take VIEW

To be able to take VIEW, you must receive login information from a Qualified VIEW User. If you have misplaced your login information, please fill out the Contact Us Form with your organization's name and you should receive a response within 24 hours.

LOGIN NOW

Use VIEW in Research

If you are interested in using VIEW in your research, please download and read the PDF below: [VIEW Call For Research](#). Once you have decided to use VIEW in research, please complete the Contact Us page with the degree you are pursuing, the university in which you are studying and the topic of your research.

[VIEW Call for Research](#)

**AN ASSESSMENT OF
PROBLEM SOLVING STYLESM**

PLEASE SELECT THE LANGUAGE IN WHICH YOU WISH TO RESPOND.

NEDERLANDS	ENGLISH
FRANCAIS	CHINESE
JAPANESE	KOREAN
NORWEGIAN	ESPAÑOL
	DEUTSCH

Please note: you must have a valid Password and VIEW Code to access VIEW.
If you do not have this, [click here](#) and we can help you locate a Qualified VIEW User to Assist You

VIEW Dimension Scores

Dimension	Number of Items	Score Range	Midpoint	Well-defined E, E, or P	Moderate e, e, or p	Moderate d, i, or t	Well-defined D, I, or T
OC (Explorer-Developer)	18	18-126	72	18-54	55-72	73-89	90-126
MP (External-Internal)	8	8-56	32	8-24	25-31	32-39	40- 56
WD (Person-Task)	8	8-56	32	8-24	25-32	33-39	40- 56

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